



flagship

Brands that move

Storyboard Template for 1 minute animation

Problem / Need

Hook your audience – jump right into their problem / need

1st scene – 10 seconds



1



Scene description
Voice-over

2



Scene description
Voice-over

3



Scene description
Voice-over

Introduction to Company / Solution

Show your audience who you are and how you can help them

2nd scene – 10 seconds



4



Scene description
Voice-over

5



Scene description
Voice-over

6



Scene description
Voice-over

Solution Benefit 1

Show your audience the most important benefit to your solution

3rd scene – 10 seconds



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7



Scene description
Voice-over

8



Scene description
Voice-over

9



Scene description
Voice-over

Solution Benefit 2

Show your audience the 2nd benefit to your solution

4th scene – 10 seconds



10



Scene description
Voice-over

11



Scene description
Voice-over

12



Scene description
Voice-over

Solution Benefit 3

Show your audience the 3rd benefit to your solution

5th scene – 10 seconds



13



Scene description
Voice-over

14



Scene description
Voice-over

15



Scene description
Voice-over

Summary + Call to Action

Get your audience to remember *one feeling* you are selling

6th scene – 10 seconds



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16



Scene description
Voice-over

17



Scene description
Voice-over

18



Scene description
Voice-over